

DOWNTOWN LITTLETON

# BLOCK PARTY



2026  
SPONSORSHIP  
OPPORTUNITIES

**Littleton**  
DOWNTOWN  
DEVELOPMENT AUTHORITY

INFO@DOWNTOWNLITTLETON.ORG  
LITTLETONDDA.ORG



# WHY PARTNER WITH US ON THE BLOCK PARTY

## JUNE 13TH, 2026

Back by popular demand, the 2025 Downtown Littleton Block Party marked the return of one of Littleton's most beloved community traditions and a major new initiative for the LDDA. Presented by the LDDA and the Littleton Merchants Association, with support from the City of Littleton and Visit Littleton, the event re-established Main Street as a place of celebration, connection, and shared civic pride. Bringing the Block Party back required a significant investment of time, funding, partnerships, and coordination, reflecting the LDDA's commitment to producing signature experiences that support local businesses while strengthening downtown's identity.

### AUDIENCE

**14,000+**  
ATTENDEES

**100,000+**  
IMPRESSIONS

# SPONSORSHIP LEVELS

SPONSORSHIP PACKAGE	FIREWORKS	STAGE	MAGIC	COMMUNITY	NEIGHBOR
Onsite event vendor booth	✓	✓	✓	✓	✓
Logo recognition on Website	✓	✓	✓	✓	✓
Logo recognition in Littleton DDA's Business Newsletter	✓	✓	✓	✓	✓
Logo recognition in Littleton DDA's Public Newsletter	✓	✓	✓	✓	✓
Logo recognition on On-Site Event Marketing Materials	✓	✓	✓	✓	✓
Name and Logo on Event Signage	✓	✓	✓	✓	
Dedicated Social Media Posts on LDDA Marketing Channels	✓	✓	✓		
Logo on Music Stage Banner		✓			
VIP Fireworks Viewing Lounge	✓	✓			
Logo on Block Party Wristbands	✓				
Verbal Recognition before Fireworks Show	✓				
Logo on Main Street Banner	✓				

# UNIQUE OPPORTUNITIES

The Downtown Littleton Block Party 2026 offers high-visibility placements designed to put your brand at the center of one of the community's most anticipated summer events.

While all sponsor levels receive comprehensive marketing and promotional benefits, the following opportunities represent elevated, high-impact placements that go above and beyond standard recognition.

## FIREWORKS SPONSOR

**\$10,000**

As the presenting sponsor of the evening's grand finale, your brand will be front and center during the most memorable moment of the event.

- Logo and name featured on Main Street Banner
- Logo placement on event wristbands distributed to all attendees receiving beverage service
- Verbal recognition before the fireworks launch
- Prominent logo placement on digital and on-site event marketing
- VIP Fireworks Viewing Lounge Access

## STAGE SPONSOR

**\$5,000**

Align your brand with the energy and entertainment of the live music experience.

- Logo and name featured on sponsored music stage
- Verbal recognition during stage programming
- Logo placement on digital and on-site event marketing
- VIP Fireworks Viewing Lounge Access



# MAGIC SPONSOR

**\$2,500**

Be associated with interactive entertainment and family-friendly engagement.

- Prominent logo placement on digital and on-site event marketing
- Recognition in Littleton DDA public and business newsletters
- Two dedicated social media posts (Facebook and Instagram)



# COMMUNITY SPONSOR

**\$1,000**

Support a beloved local tradition while gaining meaningful visibility.

- Logo placement on digital and on-site event marketing
- Recognition in Littleton DDA public and business newsletters
- One dedicated social media post (Facebook or Instagram)

# NEIGHBOR SPONSOR

**\$500**

An accessible way to show community support and gain event recognition.

- Logo placement on digital and on-site event marketing
- Recognition in Littleton DDA public and business newsletters
- One dedicated social media post (Facebook or Instagram)

Custom sponsorship opportunities are available, please reach out to the DDA to build your own!



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## INTERESTED IN SPONSORSHIP?

Contact Danni Westblade at [info@downtownlittleton.org](mailto:info@downtownlittleton.org).

For exhibitor/vendor space, volunteering or general event inquiries, visit [littletondda.org](http://littletondda.org) for more information.

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