

Downtown Littleton Beach Crawl Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Eligibility

- Who Can Enter: Open to legal residents of Colorado who are 18 years of age or older at the time of entry.
- Who Cannot Enter: Employees, officers, and directors of the Littleton Downtown Development Authority (LDDA), participating businesses (owners and employees), their immediate family members, and household members.

2. Promotion Period

- Start Date and Time: Begins on July 21, 2026, at 9:00 AM Mountain Time (MT).
- End Date and Time: Ends on August 31, 2026, at 11:59 PM MT.

3. How to Enter

- Visit Hamlet the Rocktopus (located at West Powers Ave and South Hill Street) + at least ONE other featured business (Grande Station Scratch Kitchen, Five Wellbeing Spa, White Oak Boutique, Bridget's Botanicals, Sushi Basho, Giggleblossom Boutique).
- Snap a photo at each stop (no purchase necessary).
- Post to Instagram, tag @DowntownLittletonCO AND the featured businesses.

4. Prizes

1 \$25 Downtown Littleton Gift Card per winner, 4 winners to be selected

- Eligibility:
 - Open to participants who tag @downtownlittletonco AND one other business featured in carousel on Instagram or Facebook. Winners will be chosen at random.
- Prize Details:

○ Gift card valued at \$25 and are for the following businesses: Little Man Ice Cream, Mango Tree Coffee, iN-TEA. The gift card selection for each winner will be determined by the LDDA.

● Number of Prizes:

○ Five

5. Winner Selection and Notification

● Selection Process:

○ Winners will be selected in a random drawing from all eligible entries received.

● Notification:

○ Winners will be notified via DM (Direct Message] within [7] days of the drawing.

● Claiming Prizes:

○ Winners must respond within [7] days of notification.

○ If a winner does not respond, an alternate winner may be selected.

6. Odds of Winning

● Depends on the total number of eligible entries received for each prize category.

7. General Conditions

● Release of Liability:

○ Participants agree to release and hold harmless the LDDA, participating businesses, and their affiliates from any liability arising from participation or receipt of any prize.

● Disqualification:

○ The LDDA reserves the right to disqualify any individual who tampers with the entry process or violates these rules.

● Right to Modify or Cancel:

- The LDDA reserves the right to modify or cancel the sweepstakes if fraud, technical failures, or any other factor impairs the integrity of the promotion.

8. Publicity

By accepting a prize, winners consent to the use of their name, likeness, and entry for advertising and promotional purposes without additional compensation, unless prohibited by law.

9. Privacy

Personal information collected will be used for the administration of the sweepstakes and will not be shared with third parties except as necessary for prize fulfillment.

10. Governing Law

The sweepstakes are governed by the laws of the State of Colorado.

11. Sponsor

- Organization: Littleton Downtown Development Authority
- Address: 2516 W Main St. Littleton, CO 80120
- Email: info@downtownlittleton.org

12. Winners List

- For a list of winners, send a self-addressed, stamped envelope to the Sponsor's address above by September 30th, 2026.

13. Void Where Prohibited

- This promotion is void where prohibited by law.